

# Transforming Defense Industry, Science and Technology for the 21<sup>st</sup> Century

Presented to the

## Strategy Review Board

August 27, 2003

PIPER PACIFIC INTERNATIONAL

# Overview

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Much has been written about

- The Revolution in Military Affairs (RMA),
- Asymmetric Warfare,
- the Information Technology (IT) revolution, and more recently
- Global Terrorism.

Operation Iraqi Freedom: Transformation in Action

We should address the “Who, What, When, Where, Why?”  
of defense transformation.

# Overview

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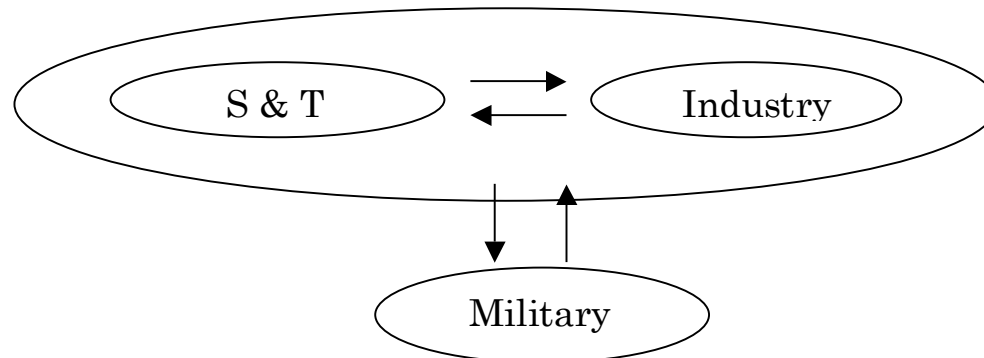
- The global security environment in the 21<sup>st</sup> century is very much changed, for most of us.
- But for some —particularly of Taiwan, Republic of China and the Republic of Korea — the major security threat is perhaps more changed in terms of *magnitude*, than in *nature*. The challenge is how to counter the growing magnitude of the threat.
- It is far too soon to understand the many “Lessons Learned” of the Iraq war of March/April. But certainly history will show this as the initial demonstration of “network-centric warfare.”
- At the same time we must caution ourselves that the next war will not be the same as the last one.

# Overview

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- The challenge is to structure, or cause to be evolved, a defense industry that provides the capabilities to assure national security. Effective capabilities require dynamic scientific and technological investment and development. The S&T and industrial communities must be interactive, between them, and also with the military force (or “user”) community.



# Revolution in Military Affairs

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- The character of U.S. Military forces is changing, perhaps much more rapidly than most appreciate, for, driven by the information revolution, a revolution in military affairs is at hand. This American-led revolution stems from advances in several technologies and, **more important, from the ability to tie these developments together and build the doctrines, strategies, and tactics that take advantage of their technical potential....**
- Information technologies provide the ability to gather, sort, process, transfer, and display information about highly complex events that occur in wide geographic areas....
- Sensors, for example, will give real-time continuous surveillance in all types of weather over large terrain. Fusing and processing information--making sense of the vast amount of data that can be gathered--will give U.S. forces dominant battlespace.

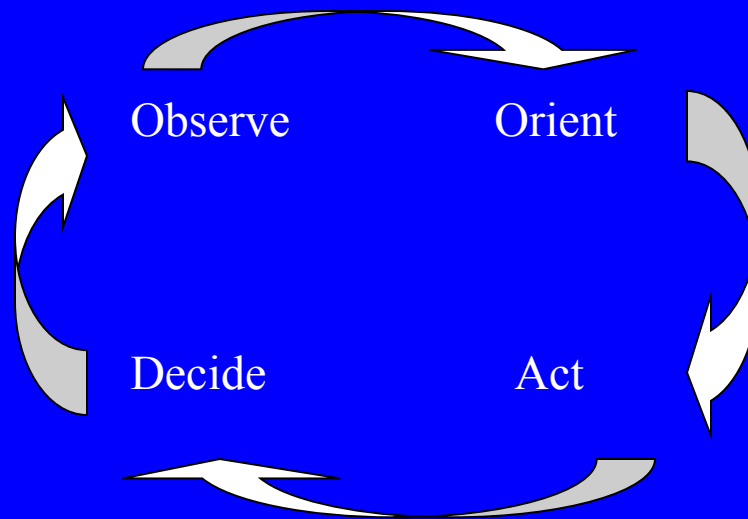
*Admiral William Owens  
formerly Vice Chairman of the U.S. Joint Chiefs of Staff,  
Foreign Affairs, March/April 1996*

# *OODA Loop*

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The OODA Loop!—“Observe, Orient, Decide, Act”



# Transformation

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- Military Transformation  
is not an *event*,  
is a *process*.
- “Spiral” acquisition strategy:
  - Field a set of capabilities
  - Continue R&D to improve these capabilities
  - Field that improved set of capabilities
  - Continue R&D to improve further these capabilities.

# Operations

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- Operation Iraqi Freedom (OIF) is truly a case of “transformation in action.”
  - Different from previous military campaigns, because of the types of forces utilized, the organizational concepts and tactics employed, and the equipment available.
- OIF as the first application of
  - “Network-centric Warfare.”
  - Space war.

# Network-centric Warfare: What is it?

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- Linking of sensors, communication devices, weapons, and war-fighters into a seamless digital network that boosts military effectiveness
- Provides war-fighter with situational awareness, robust communications, and cutting edge technology
- Enables diverse forces—infantry, helicopters, artillery—to move quickly across large distances to engage in quick strikes against enemy
- Allows war-fighter to see beyond his own field of vision

# Network-centric Warfare: What does it look like?

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- *Early surveillance*: digital images from satellites and UAVs, intercepted radar and telephone transmissions
- *Airborne vigilance*: scanning of battlefield by manned and unmanned aircraft
- *Weapons links*: tank commanders use “situational awareness” computers to transmit data to command post and receive back information on enemy vehicles
- *Increased communications*: helps to shorten “kill-chain”
- *Increased bandwidth usage* — bandwidth used in OIF 30 times more than in 1991 Gulf War
- *Supply chains*: networked tracking systems that supply all of military’s needs in timely manner

# Equipment

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## Precision Guided Munitions (PGMs)

- 80 percent of munitions delivered in OIF were PGMs
- 60 percent in Afghanistan
- 30 percent in Kosovo
- 5 percent in 1991 Gulf War

# PGM Advantages

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- *A force multiplier*: instead of multiple aircraft attacking a single target, now a single aircraft can attack multiple targets.
- *Reduced logistics burden*: critical for the security threats confronting U.S. forces in the 21<sup>st</sup> century, when pre-positioned ammunitions are limited, if not non-existent.
- *Reduced collateral damage*: critical in the era of 24/7 live TV broadcasting.
- *Quicker kills*: essential for time-sensitive or threatening targets, and most important for friendly force survivability.

# Equipment

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## Unmanned Aerial Vehicles (UAV):

- Key benefits:
  - Bird's-eye view of battlefield
  - Ability to hit targets quickly, efficiently
  - Shortens “kill-chain”
  - Long duration “on station” for Global Hawk

# Equipment

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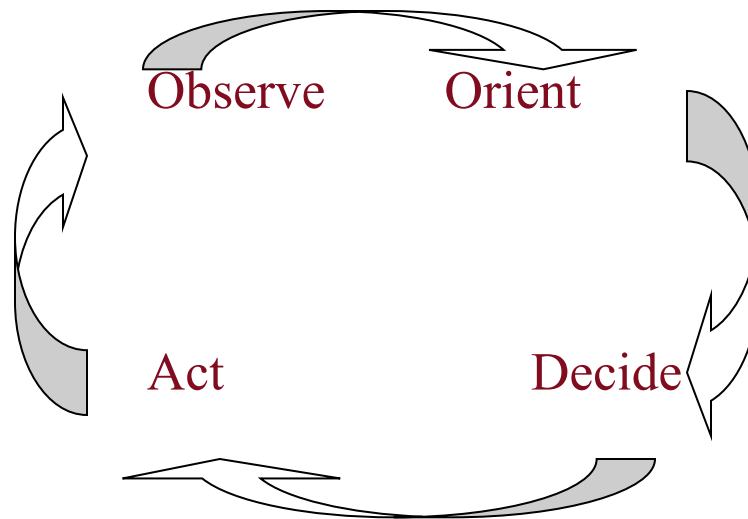
## Role of Space Assets

- PGM/GPS
- Intelligence, Surveillance, and Reconnaissance (ISR)
- Blue Force Tracking (Common Operating Picture)
- Situational Awareness
- Reliable Communications

# Tactics

## New War Strategy

- The Iraqi conflict revealed new thinking in the Pentagon about modern warfare: move swiftly and control situation.
- The OODA Loop!—“Observe, Orient, Decide, Act”



# Tactics

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## New Warfare Strategy

- Remove center of power
- Eliminate Saddam Hussein's ability to govern
- Destroy opponent's will to fight
- Minimize civilian casualties and impact

# Tactics

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## Key Strategy

- Primary U.S./coalition goal was to quickly overwhelm and destroy seat of power in Baghdad
- Motto of U.S. forces was “Baghdad first”
- U.S. forces pressured Baghdad, instead of working their way through southern and central Iraq
- Destroy opponent’s will to fight
- Minimize civilian casualties and impact

# Units

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## Special Operations Forces (SOF)

- Largest number of SOF units in OIF since Vietnam War
- Examples of SOF Operations:
  - President Bush promised Israel that U.S. would deploy SOF in western Iraqi desert at start of OIF to destroy facilities that could be used to launch missiles at Israel
  - Worked with Kurdish resistance fighters in northern Iraq
  - Assisted in bringing in 173<sup>rd</sup> Airborne Brigade

# Units

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## Special Operations Forces (SOF)

- Examples of SOF Operations:
  - Marked and called air power on enemy targets
  - Joined with CIA paramilitaries to sever communications, take down observation posts, and prevent Iraqi military from using chemical or biological weapons before the “official” start of the war
  - Targeted WMD sites, airfields, and Command and Control (C2) headquarters

# Units

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## SOF Capabilities

- Able to leverage battlefield awareness
- Able to tap into growing wellspring of situational awareness
- Can link operationally with conventional forces

# Lessons Learned

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- Regular ground forces need to be more like SOF
- Hundreds of small-units operated throughout Iraq
- In future, small units must work together to create integrated network force that uses

# Defense Science Board

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- Invest in new S&T initiatives to support four transformational challenges:
  - *Defending against biological warfare*
  - *Finding difficult targets*
  - *Making timely and accurate decisions*
  - *Enabling high-risk operations.*
- Maintain S&T investment at 3% of DoD budget.
- Exploit commercial technology through expanded use of commercial products and processes; eliminate barriers for commercial firms to do business with DoD; pursue new initiatives to forge relationships with commercial industry.

# Defense Science Board

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- Foster operational experimentation as an integral element of a new S&T enterprise through assigned experimental units and sustained senior attention.
- Establish a new technology transition process with wide use of spiral development and acceleration of the acquisition cycle.
- Enable development and acquisition of joint R&D by establishing points of clear responsibility in joint C4ISR and biological warfare defense.
- Restructure the DoD laboratories and rebuild the scientific and engineering workforce based on a major review of the function and workforce in each laboratory.

# Defense Science Board

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DoD must pursue a three-pronged approach:

- Provide incentives within DoD to use commercial products, practices, and processes as the norm;
- Reduce barriers that inhibit commercial firms from working with DoD contractors and with DoD directly; and
- Foster relationships and create new incentives with critical technology sectors to motivate them to apply their knowledge and people to critical national security challenges.

# Science and Technology Transformation

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DARPA's primary responsibility is

- to help maintain U.S. military technological superiority and guard against unforeseen technological advances by potential adversaries. Consequently, the DARPA mission is:
- to develop imaginative, innovative, and often, high risk research ideas offering a significant technological impact that will go well beyond the normal evolutionary developmental approaches,
- to pursue these ideas from the demonstration of technical feasibility through the development of prototype systems.

# U.S. Defense Industry Restructuring

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- The past decade has seen significant reorganization or restructuring of the U.S. defense industry — both on a domestic basis, and also in terms of international partnerships.
- The defense industry of a decade ago is barely recognizable today. What were 51 separate U.S. defense business units in 1980 had become five large defense-focused firms by 1997.
- In the mid-1980s, the top ten firms received more than 33% of all DoD prime contract awards. A further 28% of direct DoD revenues were widely distributed among an additional 40 firms.
- By the early 1990s, many commercial firms in sub-tier defense niches left or dramatically reduced their presence in defense-specific product markets.

# Defense Industry of the Future

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- Current prime contractors that have understood the transformation mandate will change with the times. They will be joined by lower-tier firms.
- Lower-tier firms and innovative small companies now in joint ventures with prime contractors will achieve critical mass on their own and will grow to be prime contractors.
- Commercial companies or divisions of commercial companies that will form around defense requirements.

# Defense Industry of the Future

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- DoD framework for the defense industrial base should be organized around five effects-based sectors:
  - *Combat support*: functions that equip troops and move them to battle locations.
  - *Power projection*: transporting troops and equipment to the battlefield; includes airlift programs, sealift, and logistics functions.
  - *Precision engagement*: includes strike aircraft, such as Joint Strike Fighter, F/A-22, F/A-18, and munitions programs for these aircraft.
  - *Homeland and base protection*: functions to protect troops and homeland, such as missile defense.
  - *Integrated battlespace*: includes network-centric warfare.

# Joint Forces Interoperability

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## Joint Requirements Oversight Council

- Making equipment suitable for joint forces interoperability
- JROC formed in 1986 to review requirements generated by the Army, Navy, Air Force, and Marines from joint operations perspective
- As part of organizational transformation and “capabilities-based” development, Secretary Rumsfeld strengthens JROC

# Joint Forces Interoperability

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- Joint Capabilities Integration and Development System (JCIDS). Jointness is now to be “designed in.” — June 24
- Focus on warfighting capabilities, not platforms
- 5 FCBs advise JROC:
  - Force Application
  - Force Protection
  - Battlespace Awareness
  - Focused Logistics
  - Command and Control

# Considerations for Taiwan

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## Who?

- Military organizations and forces
- Military acquisition process
- Defense industrial base
- Defense S&T.

# Considerations for Taiwan

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## What?

- Recast approach from “requirements-based” to “capabilities-based.”
- Emphasize joint forces and special forces
  - interoperability; if not interdependence
- Emphasize flexibility and responsiveness, need quick response forces, take advantage of the IT-provided Situational Awareness
- Network sensors and shooters
- Operate inside the opponents’ OODA Loop
- Spiral acquisition
- Refocus S&T — from improving existing to thinking of how to address new categories of threats.

# Considerations for Taiwan

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## When?

- Now and continuing
- Spiral deployments of capabilities.

## Where?

- National leadership levels
- Corporate planning levels
- Military commander level
- In the Training Base and the School Houses.

# Considerations for Taiwan

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## Why?

- It is all about national security.
- We want to achieve national objectives with minimum cost to friendly forces and innocent combatants.

# Considerations for Taiwan

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- I have sought to raise questions!
- Now my final question: what are the best answers in the context of Taiwanese security?

# Considerations for Taiwan

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- I have sought to raise questions!
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**Hsieh Hsieh !!!**